



PRESS RELEASE
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Brian Cook Promoted to SVP at American Auto Guardian, LLC (“AAGI”)

Schaumburg, IL—American Auto Guardian, LLC (“AAGI”) is thrilled to announce that Brian Cook has been named Senior Vice President of Sales.

Brian came to AAGI in 2021 as a senior executive with nearly three decades of experience in the industry, including 14 years as a Division Manager with the JM&A Group, where he was instrumental in growing revenues and market share. Since joining AAGI as Western Regional Vice President, Brian has worked to establish new opportunities in the Western United States, and after being promoted to Chief Revenue Officer in late 2022, has continued to expand AAGI’s presence across the country. He will maintain his position as Chief Revenue Officer, while in this new role, he will lead and mentor our national Sales team, foster a foundation for rapid revenue growth for agents and dealers, and ensure that we execute on our world-class value proposition for clients by developing leaders committed to company expansion, employee development, and maintaining a culture of growth for AAGI.

“The only constant in our business is change, as such, I am elated to lead and drive AAGI’s strategic growth initiatives moving forward,” Brian said of his promotion. “For over 25 years, AAGI has been a trusted and valued automotive partner. Our success is made possible by our ability to innovate and remain nimble, ensuring that we adapt to the ever-changing needs of our clients and their customers. When you put your clients and team first, you always win.”

About AAGI

AAGI is the industry leader in developing, marketing, administering vehicle service contracts and other automotive protection products. Throughout the United States, AAGI offers superior products backed by long-term relationships with “A” rated insurers. Since 1997, AAGI has been committed to providing personal, responsive, and efficient support. In addition, AAGI has been selected as the administrator of choice by leading OEM captive finance companies. For additional product and company information, please visit aagi.com.

For questions regarding this release, contact Courtney Nelson.

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